



Franchise
Opportunities
Network

2022 Media Kit

Updated Through March 2022

1-888-363-3390

info@franoppnetwork.com

www.FranOppNetwork.com



Franchise Opportunities Network

is the #1 source for entrepreneurs looking to buy their own franchise.



23 Years of Experience in Online Lead Generation for Franchisors.

Serving the Franchise Industry since 1999.

Four Beautiful, Responsive Sites



FranchiseOpportunities.com



BusinessBroker.net



FranchiseForSale.com



FoodFranchise.com

TOP RANKED

franchise lead generation portal



Franchise Ad Portals are the Top Digital Franchise Sales Producers

Franchise Benchmark Industry Report

* Data from 2018 Franchise Leadership Development Conference - October 2018, Atlanta, GA

300+ CUSTOMERS

Trusted by a wide variety of franchise brands

Brusters Real Ice Cream • Minuteman Press
Farmers Insurance • Mr. Handyman
Budget Blinds • Mathnasium



facebook.

Google™

Instagram

bing™



FON has a dedicated paid search marketing specialist who ensures our sites are highly visible on Google, Bing, Yahoo!, and Facebook.

Social Media Stats

 FACEBOOK: 24,142 Followers

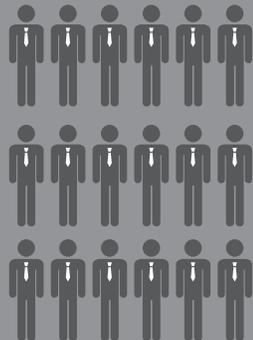
 INSTAGRAM: 10,464 Followers

 TWITTER: 3,427 Followers

January - March 2022

46,115

Prospects Delivered
to Our Clients



Capturing the Boom in Mobile

76%

of all FON
Prospects use
Mobile Devices



FIND GREAT BUYERS for your Franchise *Resale* Locations



BusinessBroker.net
Connecting Business Buyers and Sellers



advertise in all
cities, counties & states
great reach & geographic targeting



OVER 260,000 Visitors per Month



23,000+ businesses & franchises for sale



GREAT search rankings Google | bing



TESTIMONIALS



Touching Hearts at Home

We have been working with the Franchise Opportunities Network since 2012 and will continue to renew our campaign. Touching Hearts has signed a number of great franchisees from FON and continue to get excellent service from our senior account representative!

Scott Kummell | Touching Hearts at Home
Director of Franchise Sales

Honest Abe Roofing

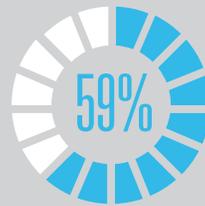
We have been using the advertising services of FON for several years. We have always been able to count on the consistent lead flow and outstanding customer service they provide. Our Account Executive has been a great resource for us by providing insight into best practices and industry trends.

Jason Revere | Honest Abe Roofing
VP of Franchise Development

OUR LEAD SUBMITTERS



submit to
JUST ONE CONCEPT



submit to
ONE or TWO CONCEPTS



submit to
THREE or LESS CONCEPTS



Improve Contact Rates

Reach prospects as soon as they're ready with the Franchise Insights Mobile App. Complement your existing CRM system with this seamless precursor that makes engagement and follow-up a snap.



Advertising Packages Can Include



Dedicated E-Mail Marketing

Campaigns to our active database of highly engaged prospects featuring your concept exclusively.



Dedicated Marketing Team

Focused on making sure your brand is well positioned to capture traffic and attention. Our SEO and Paid Search Marketing Campaigns are designed to attract relevant traffic to our sites and your brand.



Pay-Per-Lead

Pay only for what you get. We can craft an advertising package that meets your budget and lead generation goals.

Reach the largest number of potential buyers. Contact us today!

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